



**Louisiana Life Safety & Security Association, Inc.**

*A Chartered State Association of the NBFAA*

100 Beauvais Ave., Ste. A-2, Lafayette, Louisiana 70507

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## “LA NEWS”

### 2008

Information Sheet

**LLSSA produces and distributes a quarterly newsletter.**

**Selected “Newsletter of Year 2003” by NBFAA**

**We distribute over 250 newsletters to:**

- \* Licensed Member Companies, Distributors, Manufactures, Vendors,  
Law Enforcement Departments and Other State Associations\***

**We hope you will be interested in advertising your quality products and/or services.**

**Listed below are our advertising dates for the 2008 schedule.**

<b>“LA NEWS” Issue</b>	<b>Date Ad/Article Due</b>	<b>Date Issue Distributed</b>
<b>1st Quarter</b>	<b>January 4, 2008</b>	<b>February 1, 2008</b>
<b>2nd Quarter</b>	<b>April 2, 2008</b>	<b>May 1, 2008</b>
<b>3rd Quarter</b>	<b>July 2, 2008</b>	<b>August 1, 2008</b>
<b>4th Quarter</b>	<b>October 1, 2008</b>	<b>November 3, 2008</b>

### Advertising Rates

#### **Full Color Advertising**

<b>Full Page Inside Front Cover (8 ½ x 11)</b>	<b>\$325.00</b>
<b>Full Page Inside Back Cover (8 ½ x 11)</b>	<b>\$325.00</b>
<b>Full Page Back Cover (8 ½ x 11)</b>	<b>\$375.00</b>
<b>Full Page ad (8 ½ x 11)</b>	<b>\$300.00</b>

#### **Black & White Advertising**

<b>Business Card (2 x 3 ½)</b>	<b>\$ 75.00</b>
<b>Extra Large Business Card (4 x 7)</b>	<b>\$100.00</b>
<b>1/4 Page (3 ½ x 4 3/8 )</b>	<b>\$125.00</b>
<b>½ Page (7 1/4 x 3 7/8)</b>	<b>\$175.00</b>
<b>Full Page, Not Back Cover (8 ½ x 11)</b>	<b>\$225.00</b>
<b>Inserts (Provided by you)</b>	<b>\$300.00</b>
<b>10% off of above price with an annual commitment to advertise.</b>	

**If you are interested in advertising please contact the LLSSA office.**