



Louisiana Life Safety & Security Association, Inc.

A Chartered State Association of the NBFAA

100 Beauvais Ave., Ste. A-2, Lafayette, Louisiana 70507

Phone: (337) 886-7282 • Fax: (337) 886-7284

www.lbfaa.org



“LA NEWS”

2010

Information Sheet

LLSSA produces and distributes a quarterly newsletter.

Selected “Newsletter of Year 2003” by NBFAA

We distribute over 250 newsletters to:

- * Licensed Member Companies, Distributors, Manufactures, Vendors,
Law Enforcement Departments and Other State Associations***

We hope you will be interested in advertising your quality products and/or services.

Listed below are our advertising dates for the 2010 schedule.

“LA NEWS” Issue	Date Ad/Article Due	Date Issue Distributed
1st Quarter	January 15, 2010	February 1, 2010
2nd Quarter	April 15, 2010	May 3, 2010
3rd Quarter	July 15, 2010	August 2, 2010
4th Quarter	October 15, 2010	November 1, 2010

Advertising Rates

Full Color Advertising

Full Page Inside Front Cover (8 ½ x 11)	\$325.00
Full Page Inside Back Cover (8 ½ x 11)	\$325.00
Full Page Back Cover (8 ½ x 11)	\$375.00
Full Page ad (8 ½ x 11)	\$300.00

Black & White Advertising

Business Card (2 x 3 ½)	\$ 75.00
Extra Large Business Card (4 x 7)	\$100.00
1/4 Page (3 ½ x 4 3/8)	\$125.00
½ Page (7 1/4 x 3 7/8)	\$175.00
Full Page, Not Back Cover (8 ½ x 11)	\$225.00
Inserts (Provided by you)	\$300.00
10% off of above price with an annual commitment to advertise.	

If you are interested in advertising please contact the LLSSA office.