



**Louisiana Life Safety & Security Association, Inc.**

*A Chartered State Association of the NBF AA*

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## “LA NEWS”

### 2012

Information Sheet

**LLSSA produces and distributes a quarterly newsletter.**

**We distribute over 250 newsletters to:**

**\* Licensed Member Companies, Distributors, Manufactures, Vendors,  
Law Enforcement Departments and Other State Associations\***

**We hope you will be interested in advertising your quality products and/or services.**

**Listed below are our advertising dates for the 2012 schedule.**

<b>“LA NEWS” Issue</b>	<b>Date Ad/Article Due</b>	<b>Date Issue Distributed</b>
1st Quarter	January 16, 2012	February 1, 2012
2nd Quarter	April 16, 2012	May 1, 2012
3rd Quarter	July 16, 2012	August 1, 2012
4th Quarter	October 15, 2012	November 1, 2012

### Advertising Rates

#### Full Color Advertising

Full Page Inside Front Cover (8 ½ x 11)	\$325.00
Full Page Inside Back Cover (8 ½ x 11)	\$325.00
Full Page Back Cover (8 ½ x 11)	\$375.00
Full Page ad (8 ½ x 11)	\$300.00

#### Black & White Advertising

Business Card (2 x 3 ½)	\$ 75.00
Extra Large Business Card (4 x 7)	\$100.00
1/4 Page (3 ½ x 4 3/8 )	\$125.00
½ Page (7 1/4 x 3 7/8)	\$175.00
Full Page, Not Back Cover (8 ½ x 11)	\$225.00
Inserts (Provided by you)	\$300.00
10% off of above price with an annual commitment to advertise.	

**If you are interested in advertising please contact the LLSSA office.**